



## **Peterborough United Football Club Selects QRails to Provide an Exceptional Platform for Fan Engagement through an Integrated Payments, Stadium Entry, and Loyalty Solution**

**Denver, CO and London, England (October 15, 2018)** — QRails, Inc., a financial technology company offering sophisticated integrated processing and program management services, today announced that East Midlands-based Peterborough United has become the latest English soccer club to have chosen QRails as their technology partner for an integrated, real-time payments, stadium access and loyalty solution.

Needing a real-time, integrated payment solutions that utilizes modern software tools to enhance customer experience, further strengthen client loyalty, and provide added benefit to season ticketholders, Peterborough United found those attributes and more with card payments' newest processing company, QRails.

QRails' MasterCard-branded payment solution will be integrated with the stadium's entry system, the Club's existing loyalty program, Apple Pay and Google Pay to provide mobility, convenience, and an exceptional user experience. QRails' cloud-based, SaaS delivery model, and RESTful APIs underpin the delivery of this innovative sports club solution.

Peterborough United, affectionately known to its fan base as "The Posh", play in England's League One. QRails recently established similar partnerships with West London soccer club Queens Park Rangers, and Wiltshire-based Swindon Town.

"This partnership will bring our capability to interact with our loyal supporter base fully into the 21<sup>st</sup> century. Teaming up with QRails with their highly flexible and adaptable technology will enable us to add exciting new functionality to our affinity program which now goes well beyond the traditional season ticket. QRails opens up an exciting new channel for the Club and our sponsors to engage our supporters," said Bob Symns, Chief Executive Officer, Peterborough United. "The QRails payments platform is agile, allowing us to meet our customers' needs today and tomorrow."

"QRails is always excited to serve new clients with our open platform and innovative solutions. With our newest client, Peterborough United, we are building real momentum with UK sports clubs," stated Naseer Nasim, CEO of QRails. "With QRails processing and program management, we are enabling our clients to strengthen their customer engagements, add more value to season ticket holders, and improving all key areas of measurement – efficiency, cost, compliance, and security. We are committed to building upon the sophistication of our offering so it's everything our clients can imagine it to be, and more."

QRails currently services a range of clients in both North America and Europe. QRails has expanded its operations to include professional sports clubs, insurance claims providers and corporate incentive programs while continuing to serve financial institutions in the US and Europe. The objective is to more than double revenue over the next 12 months.

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## **About QRails, Inc.**

QRails was established to provide third party processing, outsourcing and consultancy services to prepaid, debit and credit card issuers. With an API-friendly technology platform and SaaS delivery model, QRails offers an exceptional range of differentiated solutions, enabling issuers to offer customers Open Banking-ready functionality and integration with a wider range of both banking and non-banking services and loyalty schemes. Target markets for QRails include traditional issuers and new and lateral entrants to digital payments in North America and Western Europe. QRails is headquartered in Denver, Colorado with an office in London. For more information, visit: [www.QRails.com](http://www.QRails.com).